

Tomorrows Markets: Today's Opportunities

Supporting your organisation
explore opportunities in India



matrx
knowledge India

In partnership with Mega Ace Consultancy

Indian Possibilities

As most of the western world's economies begin to contract or hold on to marginal growth rates, the world's emerging economies have slowed but continue to expand and grow. The widespread impact of the credit crisis has shown previously unrecognised levels of geographic interdependence. Despite this, opportunities for companies to grow new markets and explore new business opportunities overseas have never been greater.

Matrix Knowledge Group, with companies in the United Kingdom, United States and India has recently entered into partnership with Mega Ace Consultancy, one of India's leading economic consulting firms.

Economic and political stability

Matrix Knowledge Group

The Matrix Knowledge Group has a twenty-year international, national and local track record of supporting some of the biggest policy decisions by rapidly utilising the best available evidence. Our team includes world renowned consultants, researchers, experienced practitioners, and creative software developers who collaboratively create the organisational, knowledge and information infrastructures and evidence to deliver improvements in performance and value.

The combined skills, knowledge, and experience brought together by Matrix and Mega Ace are uniquely positioned to support businesses, agencies and not-for-profit organisations looking to expand operations to India.

Healthcare

Infrastructure

Technology

Energy

FMCG

Education

Utilities

Manufacturing

Finance

Mega Ace Consulting

Mega Ace supports public and private sector organisations through the provision of economic analysis, industry research, market entry studies, capacity building and public private partnerships. Mega Ace has over 10 years experience of supporting organisations and businesses successfully develop commercial and government business in India.

"higher disposable incomes, emerging middle class, highly educated workforce, investment friendly policies, and progressive reform process, all contribute towards India being an attractive place to do business."

Professional Support

Market Intelligence

- Customised Industry Research
- Regulatory Studies
- Economic Research & Market Analytics
- Competition Mapping
- Sector Studies
- Development Studies
- Market Research

Business Incubation

- Strategy Development and Support
- Office Infrastructure: Mumbai, Chennai
- Administrative and Infrastructure Support
- Professional Advisory Support
- Company Formation
- Regulatory Support

how easy or difficult is it to repatriate earnings?

Is there a market for my product/service?

Partner Identification

- Business Profiling
- Partner 'Long-Listing' and Sifting
- Contact Building
- Corporate Evaluation and Due Diligence
- Meeting Scheduling and Representation
- Coverage Across 28 Indian States

HR Development

- HR Strategy Support
- Job Design
- Recruitment, Testing and Assessment
- Corporate Training
- Executive Development
- Performance Management Strategies

Comprehend India:

understanding business in an emerging economy

As an introduction to establishing a presence in India, we offer our Comprehend India Program. The program includes: seminars, strategy lectures, company visits, cultural evenings, business networking and sight-seeing trips across a number of Indian cities. Led by Professor Poonam Kumar with support from Indian business leaders, academics and officials.

To find out further information on how Matrix can support your company / organisation explore opportunities in one of the world's fastest growth markets please contact us on the details below.

*Helping answer
your business
critical questions*

*Should we hire
management locally
or bring our own
team?*

*What are the key
custom regulations
and tax laws?*

*How would we
manage an in-country
operation?*

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