

## **Matrix establishes a new US business to build upon recent growth and to take services to a broader range of international clients**

### **Matrix Knowledge Group opens US company**

**London, July 10, 2008**

Matrix Knowledge Group, based in London, today announced they are opening a US company, Matrix Knowledge Group International, Inc. The new company will allow Matrix to build upon its recent expansion in international markets. The company, based just outside of Washington DC, will coordinate the Group's non-UK work across its four key lines of business: advisory services, research, evidence reviews and software.

"At Matrix, our mission is to support better decisions for a better world. Our clients increasingly think and operate globally, and their demand for international evidence, knowledge, analysis and information has grown. Building a transatlantic presence is an important and exciting strategic development for Matrix and increases our capability to respond to this market" said Jacqueline Mallender, CEO, Matrix Knowledge Group.

Matrix's mission is straightforward: Better Decisions, Better World. We achieve this by providing leading edge knowledge to our clients. Matrix is known for facing important and complex challenges head on, taking the best academic knowledge and making it accessible by deploying people and technology that are quite simply, the best in class.

Matrix International will be led by Andrew Richman, an Executive Director of Matrix, who will become President of the new US business. The business will focus on opportunities to support governmental and international organisations operating within the USA and globally. The office opens in early August 2008.

#### **About Matrix Knowledge Group**

Matrix Knowledge Group offers innovative advisory services, research, evidence reviews and software to international organisations, governments, public service providers, businesses (including FTSE 100), and the charitable sector. Its clients operate across a multitude of sectors including healthcare, social care, criminal & civil justice, policing and security, media, technology, engineering, transport and environment, all of whom call on Matrix to solve complex problems. Matrix is a values driven organisation and its people work with integrity and aim for excellence in everything they do.

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**NOTE TO EDITORS:** For further information see Matrix's website [www.matrixknowledge.com](http://www.matrixknowledge.com)

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